Govt. agencies to set up 188 vegetable outlets for Onam

Kochi: The Department of Agriculture, the Horticorp and the Vegetable and Fruit Promotion Council Keralam (VFPCK) will open 188 outlets for sale of vegetables and fruits with a view to holding the prices of produce in the run-up to Onam celebrations. A total of 2,000 outlets are being opened by the agencies across the State. The Department of Agriculture will open 120 outlets, the VFPCK will open 13 and the Horticorp 55 outlets. The Krishi offices in the district, agricultural farms, agro service centres and soil testing lab will take the initiative in organising the outlets, which will be open between September 7 and 10.

While the temporary outlets will focus on procuring produce from local farmers, there will also be a special section of produce procured from farmers who follow good agricultural practices. While the local farmers will be paid 10% premium for the produce procured from them, customers will get a 30% discount on prices.

Source: The Hindu, September, 07, 2019 (verbatim reproduced)